



# DAVID CURTIS

MOTION GRAPHICS  
3D ANIMATION  
INTERACTIVE DESIGN

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## ABOUT ME

Age: **39** D.O.B **15th December 1977**

I have nearly eighteen years experience of working to a variety of design briefs in a business environment. This includes 2D and 3D motion graphics, touch-screen kiosks, web sites, branding, bespoke interactive and multimedia CDROM presentations.

I have also worked on-site over Europe at various corporate events, exhibitions and trade shows where I have seen my projects implemented in conjunction with stand and branding design, which has given me a first-hand view of how multimedia can be used to enhance and promote specific messages to a wide and varied target audience.

## SOFTWARE

- After Effects
- 3DS Max 2017
- Adobe Creative Suite
- Vray
- Element 3D
- Trapcode Suite
- pFlow
- Mudbox
- Flash (AS3)

## SKILLS

- 2D / 3D animation
- 3D modelling
- Art Direction
- Creative Lead
- Storyboarding
- Touch-screens
- Branding & logo design
- Wordpress
- Sound design / effects

## INTERESTS

- Music
- Sport
- Books
- Travel

## SELECTED FREELANCE PROJECTS

### BOEING CENTENARY (via 59 Productions)

APRIL – JULY 2016

#### ● *Art direction / animation*

**Boeing** recently celebrated their centenary and I was asked to work with **59 Productions** to create an animated history of the company. Working as part of a wider team of designers and animators. I conceived and animated around 2 minutes of the 20 minute presentation.

### HOMEPRIDE "FLIP WITH FRED"

FEBRUARY 2017

#### ● *3D character animation*

**Kerry Foods** asked me to model and animate Fred, their iconic character, to promote Homepride Flour for Pancake Day. I modelled and rigged Fred in 3D, and then animated him making and flipping a pancake. The animation was then used on social media with the hashtag #flipwithfred

### ETX CAPITAL

APRIL – JUNE 2016

#### ● *Art direction / concept / animation*

I won a pitch with **ETX Capital** to produce a series of videos about the company, starting with an introduction to their business. I was tasked with bringing their new brand to life, clearly explaining the complex financial products on offer. A second animation about Forex trading is in production.

## EMPLOYMENT HISTORY

### FREELANCE

2003 – PRESENT

#### ● *Motion graphics & Interactive Design*

Freelancing has allowed me to grow and develop as a designer and animator, and given me the opportunity to work with a varied group of agencies and brands across many sectors. It has also been invaluable for my pitching, budgeting and project management skills.

### TWENTYFIRST CENTURY COMMUNICATIONS

2000 – 2003

#### ● *Multimedia Designer*

I designed and authored CDROM and touch-screen presentations using Flash and Director, including projects for **GSK**, **Motorola**, **Vodafone** and **Hilton Group**. These projects took me to various events and live shows across Europe.

## EDUCATION

### SWANSEA INSTITUTE

1996 – 1999

#### ● *BSc (hons) Multimedia 2:1*

'Multimedia' was very much in it's infancy when I started my degree at Swansea Institute. The course was extremely varied, ranging from 3D to coding to sound design, and prepared me for a career working with many forms of media in a design environment.

## REFERENCES

#### ● **Mark Copeman**, Customer Thermometer

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#### ● **Richard Slaney**, Director, 59 Productions Ltd

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